



Choice News

FIRST CHOICE CREDIT UNION'S QUARTERLY NEWSLETTER



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JUNE 30, 2025

BRIGHT BEGINNINGS:

Hey Kids! Now that school is out and summer is here, it is the perfect time to bring in your report cards and get rewarded for all the hard work you did last semester. First Choice Credit Union will pay you \$0.50 for every A, B, or Satisfactory grade you earned, up to \$5.00. This is our way of saying thank you for saving with us. You must have a Bright Beginnings account to participate. If you are not signed up for Bright Beginnings, ask one of our friendly Member Service Reps for details. We want to make saving money and coming to the credit union fun for kids of all ages.

CHRISTMAS CLUB

As we all know, Christmas can be a hard time financially for a lot of people. We have a great solution for you. By opening a Christmas Club account, with small deposits each time you get paid, you will have the money you need to make it a Merry Christmas. It's as easy as 1, 2, 3:

1. Let us know you want to open a Christmas Club
2. Make your affordable weekly or bi-weekly deposits
3. We will disburse your money to checking, savings, or by check the first week of November.

Call us today to get the ball rolling. You'll be happy you did.

UNITED WAY

SUPPLIES 4 SUCCESS CAMPAIGN

First Choice Credit Union will once again be supporting the Marshfield Area United Way's "Supplies 4 Success" campaign for 2025. We will be collecting school supplies from our staff, members, and volunteers from July 21st, 2025 to August 3rd, 2025. For more information, please visit marshfieldareaunderway.org, go to the "Events" tab, then "Supplies 4 Success". All items collected will be donated and distributed to children of area schools.

We appreciate your support and are happy to support this project.



EMPLOYEE SPOTLIGHT

Connie Langfoss - Loan Officer



This quarter, our Employee Spotlight is on Connie Langfoss. Connie has been with First Choice Credit Union since August 2020 and is now our new Loan Officer. She started with working through the Youth Apprenticeship Program through Marshfield High School and has only advanced her career with First Choice since.

What is your favorite part of your job? My favorite part of my job is how I get to spend one-on-one time with people and get to know them more personally. I also enjoy my coworkers as it is a very friendly and relaxed environment where we are all kind of like family.

What are your plans for the future? My plans are to continue with First Choice Credit Union as a Loan Officer as I just started this position March 2025. I am looking to continue to improve my lending skills and be able to help people where I can.

What is your favorite pastime? My favorite pastime is hard to pinpoint. A few of my favorites are traveling, going to car shows and events with my boyfriend, hanging out with friends, and taking walks with my dog.

Please share a little background about yourself: After working on saving some money, my boyfriend and I just purchased our first house! I am a hard worker, and I persevere to make my goals reality. I also love to help people where I can and I am empathetic, making talking to people easy to me.

First Choice Credit Union will be closed in observance of:

Independence Day - Friday, July 4, 2025 & Saturday, July 5, 2025 • Labor Day - Monday, September 1, 2025



Please plan your financial needs in advance to avoid any inconvenience.
And remember, you can access your accounts anytime online at
www.firstchoicecreditunion.com



SCHOLARSHIP WINNERS ANNOUNCED

First Choice Credit Union is pleased to announce the winners of our two scholarships given out annually through First Choice Credit Union. The winner of the **Loraine Ross Scholarship** is Kassedey Downey, from Stratford High School. Congratulations to Kassedey on the \$600 scholarship, which is paid out over 2 years. The winner of the **James Zahradka Memorial Scholarship** is from Marshfield Senior High School. This \$500 scholarship is also divided up over a 2 year payout. We wish these 2 students, and all graduates, good luck and much success in the future.

STUDY REVEALS SURGE IN GAMBLING ADDICTION

A new study, published in JAMA Internal Medicine and led by researchers from the University of California San Diego Qualcomm Institute and School of Medicine, reveals a dramatic increase in sports betting and gambling addiction help-seeking since the landmark Murphy v. NCAA Supreme Court decision in 2018 paved the way for states to legalize sports betting. According to the studies senior author, John W. Ayers, PH.D. “sportsbooks have expanded from a single state to 38 states, with hundreds of billions of wagers, mostly online, coinciding with record-breaking demand for help with gambling addiction as millions seek help.”

If you are struggling with a gambling addiction, the Wisconsin Council on Problem Gambling has a 24-Hour Helpline at 1-800-GAMBLE-5, Text for Help: 1-850-888-HOPE, and a Chat line at www.wi-problemgamblers.org. If you or someone you love, has a gambling problem, we encourage you to get the help you need by contacting one or more of the sources above.

A NOTE FROM THE PRESIDENT'S DESK

Wow! It's July already. Where did the first half of 2025 go? Hopefully 2025 is going well for you, your family and other loved ones. At First Choice Credit Union, we have been busy with our Annual Internal Audit, which was successful, we just had our Annual Milwaukee Brewers bus trip, and now we are preparing for our State of Wisconsin-Dept. of Financial Institution Annual Exam. That will take place at the end of July.

You may have noticed a lot of new faces at the credit union. We have been extremely fortunate over the past several years to have very limited employee turnover. With a retirement, an internal promotion to fill the retirees position, and a resignation, we have had to add new staff. We have just filled our last full time teller position and hope that the team we have built will be with us a long time. Please be patient with the new tellers. There is a lot to learn and remember as a teller, and they are doing their best to handle your finances accurately, confidentially, and with a smile on their face.

I hope everyone has a safe summer, and you are able to take some time to enjoy life, enjoy time with your family, and takes the opportunity to see some of the beautiful State of Wisconsin.

Rob Schulz



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