



Choice News

FIRST CHOICE CREDIT UNION'S QUARTERLY NEWSLETTER



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SEPTEMBER 30th, 2026

ANNUAL ACCOUNT VERIFICATION

Each year, First Choice Credit Union's Audit Committee conducts an account verification on all of our members' accounts. This year, we are outsourcing this project, so you will notice some changes in the look of your statement, as well as the envelope it is being mailed in. Please, rest assured, that this is your First Choice Credit Union quarterly statement. **Also, the statement is printed on both sides of the paper.**

If you have any questions regarding your statement, please forward all questions to our Audit Committee members, Gerard Leonhard at (715) 897-7355, Ron Koepke at (715) 305-5344 or Tom Youngwith at (715)-384-4343.

**We will be closed on Thursday, November 26th, 2026
to celebrate Thanksgiving with our families.**



INTERNATIONAL CREDIT UNION DAY

International Credit Union Day is October 15th, 2026. Sign up at the Credit Union before October 15th to register to win one of forty \$20 cash prizes. The drawing will take place October 15th at 8:00 AM. Stop at the Credit Union on the 15th or 16th to see if you are one of the lucky winners. Please note: 1 entry per person per visit to the Credit Union. No purchase necessary.

ENHANCEMENTS TO CREDIT AND DEBIT CARDS

You spoke, we listened. We are in the process of adding Tap to Pay technology to our current credit and debit cards. This added feature will allow you to add your credit and debit cards, issued through First Choice Credit Union, to your smart phone wallets and any other wallet-capable devices. Our vendors are working on the final stages of the changeover with an expected completion date being the end of 2026, if not sooner.

It is our desire to stay on the front lines of technology when it comes to servicing our members. We will keep you informed as this process continues and will let you know as soon as this technology is available.

BRIGHT BEGINNINGS COLORING CONTEST

For the month of October, we will have a Halloween Coloring Contest. Every entry dropped off will get to pick a surprise from our treasure chest. The contest starts October 1st and will end October 31st. We will be doing four age categories, 0-4 yrs, 5-7 yrs, 8-11 yrs, and 12 yrs and up. There will be a 1st, 2nd, and 3rd place prize awarded for each age group. First place will receive \$10.00, second place will receive \$5.00, and third place will receive \$3.00. Limit one entry per child. (no purchase necessary)

Bright Beginnings is a special savings account for our future savers at the Credit Union. This account has great incentives for kids to earn money and watch it grow as they deposit money into their savings account. Account holders can use the account from birth through their 18th birthday. Bright Beginners will receive a birthday card with a voucher for a \$2.00 deposit into their account, cash drawings, higher interest rates, no minimum balance, activities, saving incentives, coloring contests, games, and rewards for good grades (up to \$5.00 per semester).



CHRISTMAS CLUB

Christmas Club funds will be disbursed on November 2nd, 2026. If you wish to change how you will receive your Christmas Club money, please contact your Credit Union by October 23rd, 2026. You have the option to receive a check in the mail, or have it deposited into your savings or checking account. For those of you who don't have a Christmas Club account with us, it's not too late! Christmas can be a difficult time financially, and we would like to help you have a stress-free holiday season. To open your account, please contact a member service rep. for details.

ADDRESS UPDATES REQUESTED

Please double-check your statement (or online account) to make sure that we have the most up-to-date mailing address on file. We would also appreciate having your up-to-date phone number. You can email an address change request to service@firstchoicecreditunion.com or call us at (715) 387-8405. Thank you!

A NOTE FROM THE PRESIDENT'S DESK

I hope you all had a fun summer and were able to make some fun memories for you and your loved ones. As we all transition to the fall weather, I hope you enjoy the beautiful scenery and numerous events in Wisconsin. We truly live in a wonderful state, filled with friendly people.

I also wanted to let everyone know that I will be retiring as First Choice Credit Union President on December 31, 2026. I will have been with First Choice CU for over 10 years, and will have been in the Financial Services field since July of 1986. I am forever grateful to the Board of Directors for them putting their trust in me, and for the support they've given me over the years.

I've been fortunate to work alongside hardworking coworkers who truly try to follow the credit union mantra of "People Helping People". Over the years, I've enjoyed meeting so many of the members, and hope we have served you well. We have lost 3 board members over the years, and I am a better person for having worked alongside Zeke, Gary, and Denny. They all have made an impact on my life.

We are currently involved in a search to find my replacement who will be in place before my retirement. I am confident we will find the right person to lead First Choice Credit Union into the future. Watch for an announcement of the new President in the coming months and in the next Newsletter. The credit union is financially strong and has had a lot of growth over the past years. I thank you for being a member of First Choice Credit Union and hope you will stay loyal to the credit union and our staff for years to come.

Rob Schulz



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